

United Way's Day of Action

Empowering Volunteers to Build Stronger Communities

Live United School Supply Drive

Manitowoc, Wisconsin (June 20, 2017) – United Way Manitowoc County is rallying local businesses and the citizens in the community to come together on June 21, 2017 for Day of Action. The Day of Action is an annual event that mobilizes the caring power of volunteers to make a meaningful impact in more than 400 communities around the world.

United Way, KAN Cool for School a local non-profit, and businesses in the community will partner in a community wide school supply drive to create positive change in the lives of local low income students, their families and local schools. Last year, KAN Cool for School served 968 students and 21 of Manitowoc's public schools.

"We are excited about partnering with KAN Cool for School this year. 15% of youth living in Manitowoc County are living below the poverty level and this is one way we can directly support them in their education," said Tania Spofford, Interim Executive Director. "United Way fights for the health, education and financial stability of all people. This year, our Day of Action is dedicated to supporting our youth and encouraging those in the community to live united by donating or volunteering to prepare every child in our community to be school ready by fall."

United Way Manitowoc County will use the Day of Action as the kickoff event for the Live United School Supply Drive. The YMCA's Y.B.R.E.A.K. program, a recipient of a United Way Impact Grant, had children decorate donation boxes. Those boxes are being distributed to the following community organizations: BMO Harris Bank, Catholic Charities, Cher-Make Sausage Company, Investors' Community Bank, Just Orthodontics, Manitowoc County Health Department, Manitowoc County Sheriff's Office, and Manitowoc County United Way. The drive will end on July 12 and all supplies will be collected by Manitowoc County United Way for the KAN Cool for School distribution event on August 19. At the distribution event volunteers will help low-income children obtain all the supplies on their list and then divide up any leftover donated supplies to the 21 public schools across the community.

While each United Way creates meaningful activities centered on specific challenges, this year Manitowoc County is focusing on supporting the education of community youth. United Way's goal is to mobilize the caring power of the community in order to make a meaningful impact in the lives of local children and to work closer to our goal of Manitowoc County being a community where all individuals and families achieve their human potential through education, income stability and healthy lives.